



# Cranberry pills pack a powerful punch

“How can I rid myself of recurrent urinary infections?” a distraught patient asked me. Several courses of antibiotics had failed to end her discomfort. Now, with Cranberry Women’s Formula, there’s a natural treatment that helps to prevent frequent bladder infections, improve general health and, in the bargain, fights obesity.

Every year an estimated 30 to 50 million North American women

suffer from cystitis. And they’re tired of hearing, “We know where you’re going!”

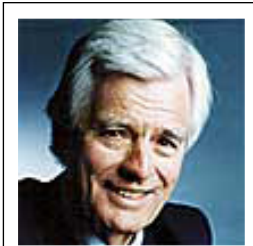
Few women ever forget the first attack of cystitis, the severe pain of urination, increased frequency and fear of seeing blood in the urine.

Antibiotics will often cure the initial attack. But overuse has made many antibiotics ineffective. Moreover, they are often associated with troublesome side effects.

Women should have listened to their mothers about the benefits of cranberries. But for years this advice was considered an “old wives tale”. This was their first mistake.

In 1991 researchers made a startling discovery about cranberry juice and E.Coli, the main bacterium causing cystitis. E. Coli has hair-like protrusions that enable it to stick to the

bladder wall, allowing it to multiply. But cranberries contain an anti-sticking factor that prevents this from happening.



THE DOCTOR GAME  
W. Gifford-Jones M.D.

## NATURAL MEDICINE

So cranberries help to flush bacteria out of the bladder before they cause symptoms.

The longer I practice medicine the more I’m convinced that natural remedies beat man-made medicine in many medical dilemmas. For instance, Cranberry

Women’s Formula prevents urinary infections while also helping to reduce the risk of inflammatory conditions, arthritis and cardiovascular disease.

What’s the secret of this product? Cranberries contain a number of potent nutrients vital to good health. Most people never think of cranberries as a source of complete protein. But two capsules of Cranberry Women’s Formula contain all the essential amino acids.

A clinical study also showed that cranberry seed extract contains powerful antioxidants. Ones that are almost twice as powerful as vitamin C, 4 times more potent than beta-carotene and 8 times as much as vitamin E. Antioxidants help to decrease the effects of aging and the risk of degenerative conditions such as cataracts.

Plant sterols are also present. These ingredients have been shown to have a beneficial effect on cholesterol levels in the blood, decreasing the risk of cardiovascular disease.

Today we’re advised to consume more fish and flax oils to prevent heart disease. But the Omega oils in Cranberry Women’s Formula are more stable due to the way the seeds are processed. They have the perfect balance of the Omega 3, 6 and 9 fatty acids

which help to decrease the risk of developing arthritis.

But why not just drink cranberry juice? The juice is loaded with calories, the last thing most people need today. Besides, when juice is processed some of the healthier parts of the cranberry, the pomace and seeds are discarded. This is a dietary minus as most of the nutritional value of cranberries is lost.

So why not just eat cranberries? Eating them is better than not consuming any cranberries. But unfortunately our digestive system is unable to digest the seed that contains most of the nutrients. Seeds pass through our bowel very easily.

It’s also well to remember it’s not just what you ingest, but

how much your body actually uses. The nutrients in cranberries are heat sensitive. So Cranberry Women’s

Formula capsules are processed by a cold press method which preserves all the nutrients.

And it takes thousands of pounds of seeds to produce the capsules.

Taking two capsules of Cranberry Women’s Formula is the same as drinking more than four glasses of

cranberry juice, but with all the other benefits.

This natural remedy can combat recurrent urinary infections in women of all ages. Menopausal women, however, are more prone to urinary infections as a lack of estrogen causes thinning of bladder lining. Today with more women refusing estrogen treatment one can predict an increase in the expression, “We know where you’re going!”

To obtain more information or to purchase, see the web site [fruitessentials.com](http://fruitessentials.com). Cranberry Women’s Formula can also be obtained by calling the toll-free number 1-877-328-3784



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Cranberry Women's Formula